



FOR IMMEDIATE RELEASE
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WITH PHOTO

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Dr. Willie Spires joins First Commerce Advisory Board

Marianna, FL – First Commerce Credit Union welcomes Dr. Willie Spires as the newest member of its Marianna Advisory Board. Dr. Spires joins other local advisory board members including Dr. Mark Akerson, Jorge Garcia, William Long, Shannon Saunders, and Cindy Smith.

"We were searching for someone who would further strengthen the breadth & depth of talent on our board, and are delighted that such an outstanding individual is joining our group," said Chuck Hudson, First Commerce's Jackson County Executive. "I'm confident Dr. Spires will make an important impact on First Commerce, which will help us continue to enhance our community's financial well-being, one person at a time.

Advisory Board members are appointed by the leadership of the credit union and serve as public advocates for First Commerce. They offer innovative advice and dynamic local perspectives from marketing to test-driving new accounts & services.

Born and raised in Jackson County, Dr. Spires is a true native son. He became the first and only African American elected to the Jackson County Board of County Commissioners in 1992, a position he still holds.

Dr. Spires is also currently the Associate Dean of the Social and Behavioral Sciences Division and a psychology professor at Chipola College. In addition, Dr. Spires is a philanthropist, generously giving of his time as a mentor to youth in the community and serving on many human services boards.

A graduate of St. Paul High School, which he credits for launching his persona, Dr. Spires earned his A.A. degree from Chipola College, B.A. from the University of West Florida, M.S. and Ed.S from Troy State University, and Ph.D. from Florida A&M University.

First Commerce was recently named the "Best Credit Union in Jackson County" by the Jackson County Floridan. Visit us in the Winn-Dixie Shopping Center or call us at (850) 718-0081. For more information, visit FirstCommerceCU.org .

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ABOUT FIRST COMMERCE CREDIT UNION:

Established 75 years ago, First Commerce Credit Union is a full-service financial institution with a wide array of consumer & business products and services. First Commerce currently serves more than 46,000 members in Northwest Florida and Southwest Georgia. First Commerce has 10 locations, including in the Winn-Dixie Shopping Center. First Commerce also provides no-surcharge access to thousands of ATMs across the country through a credit union network as well as online and mobile banking, mobile deposit, and real-time text/email account alerts. Products and services include free checking for 18-29 year olds, 50+, and everyone in between; interest-bearing checking; savings; money market accounts; CDs; IRAs; accounts for kids and teens; mortgages; refinances; home equity loans; prepaid reloadable cards; identity theft protection; credit cards; and business loans and accounts. In addition, First Commerce offers a wide range of financial planning and investment services through our subsidiary, Six Pillars Financial Advisors, and commercial & personal insurance through First Commerce Insurance Agency. First Commerce was recently voted "Best in Jackson County" by the readers of the Jackson County Floridan and was named "Top Credit Union of the Year" for 2014 by the Small Business Administration's (SBA) North Florida District Office. For more information, visit FirstCommerceCU.org or call (850) 718-0081. Federally Insured by NCUA. Equal Opportunity Lender.